

QUIZ



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BOSS

WOMEN IN FAMILY BUSINESSES



TRAINING PROGRAMME FOR LEADER WOMEN

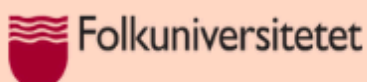
IN EUROPE FAMILY BUSINESSES

MODULE 4 MANAGING MULTICULTURALISM

IN GLOBAL BUSINESS

PRACTICAL PART

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QUIZ

1. What approach is required for managing cultural diversity to develop an organizational environment?
 - A. Eclectic Approach
 - B. Lexical Approach
 - C. Holistic Approach
 - D. Communicative Approach
2. Which of these are not observable diversity in attributes?
 - A. Race / Ethnicity
 - B. Nationalities
 - C. Cultural Values
 - D. Gender
3. Which of these are in the Cognitive Impacts of Short Term?
 - A. Innovations
 - B. Satisfaction
 - C. Commitment
 - D. Ambiguity of Roles
4. Which of these are not the necessary things for a company to succeed in a foreign market?
 - A. Identifying, understanding, accepting, and respecting the other sides' culture and a preparation to communicate and operate on two separate cultural wavelengths
 - B. Culturally Neutrality
 - C. Sensitivity to other people's culture
 - D. Prejudice against other cultures
5. Which of these is not in the "problems due to cultural differences"?
 - A. Differences on eating and drinking
 - B. Difference of religion and beliefs,
 - C. Using common or similar languages
 - D. Differences on cleanliness and hygiene issues
6. Which of these is not in the Intercultural Communicative Competence Models?
 - A. Bryam's Model
 - B. Bennet's Model
 - C. Brown's Model
 - D. Ruben's Behavioral Approach
7. What are the 3 Ethnocentric stages of The Developmental Model of Intercultural Sensitivity (DMIS)?
 - A. Acceptance- Adaptation- Integration
 - B. Denial- Defence- Minimization

- C. Primary- Secondary- Tertiary
- D. Knowledge- Compression- Application

8. Which of the following is not the element of the Process Model of Intercultural Competence?

- A. Attitudes
- B. Knowledge and Comprehension
- C. Internal & External Outcomes
- D. Self-Report

9. Which of the following causes the failure of a company in cultural areas?

- A. Managers' ability to adopt different cultures.
- B. Managers' personality or emotional immaturity
- C. Managers' high technical competence
- D. Managers' high motivation to work overseas

10. Which of the following is not the level of global leadership competencies addressed by Jokinen?

- A. The side of global leadership competencies
- B. The core of global leadership competencies
- C. Desired mental characteristics of global leaders
- D. The behavioral level leadership competencies

11. Which of the following is not in the Cultural Intelligence Model construed by Thomas?

- A. Knowledge
- B. Mindfulness
- C. Skills/Competencies
- D. Values

12. Which of the following is not the needed type of intelligences for global managers?

- A. Cognitive Intelligence
- B. Emotional Intelligence
- C. Musical Intelligence
- D. Cultural Intelligence

13. Which of the following are not in the critical elements of Cultural Intelligence necessary for effective intercultural interaction?

- A. Interpersonal
- B. Metacognitive
- C. Motivational
- D. Behavioral

14. Which of the following is not the reason for the importance of Metacognitive cultural intelligence?

- A. It encourages for efficient thinking about people and situations in cases of different cultural infrastructures

B. It encourages to be sensitive to traditions, habits, assumptions and thinking related to culture

C. It encourages to speak different languages

D. Increases the accuracy of cultural understanding by letting them set up, evaluate their mental maps of both their own culture and other culture

15. What are the best 3 personal characteristics that improve Cultural Intelligence?

A. Sincere- Honest- Truthful

B. Strength- Integrity- Humility

C. Self Satisfied- Good Natured- Kind Hearted

D. Educated- Imaginative- Helpful

Answer Key:

1.c 2.c 3.a 4.d 5.c 6.c 7.b 8.d 9.b 10.a 11.d 12.c 13.a 14.c 15.b